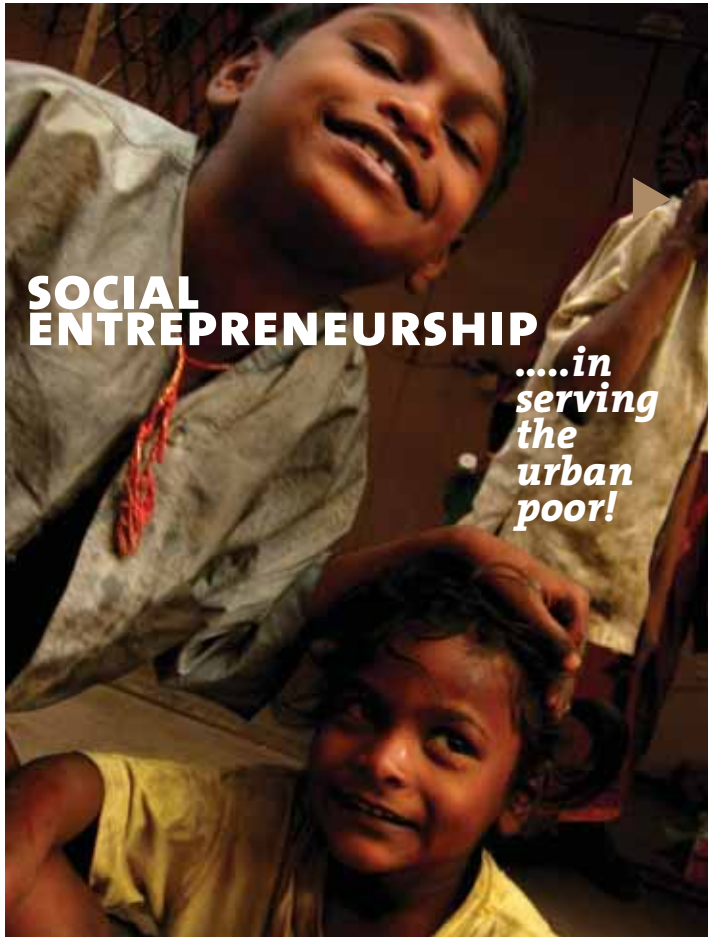




INNOVATIONS IN SERVICES FOR URBAN POOR AWARDS

PROGRAMME ANCHORED BY
INDIA URBAN SPACE
FOUNDATION

WITH SUPPORT FROM
THE WORLD BANK - SIDA
PARTNERSHIP



SOCIAL ENTREPRENEURSHIP

**.....in
serving
the
urban
poor!**

The line between enterprises and social development initiatives is blurring. Social entrepreneurs are breaking new ground in urban India, taking on daunting challenges in serving the large and rapidly growing constituency of urban poor.

With a better understanding of the manifestations of urban poverty, social entrepreneurs have seized the opportunity and created wealth in some cases, but more importantly created enduring value in most cases. The emergence of social venture funds is testimony to the opportunities that exist, and the power of the emerging innovations.

Mainstay institutions and market mechanisms have largely ignored or failed in serving the growing needs of urban poor. Be it their aspirations for a better quality of life, safe water and sanitation needs, affordable shelter and mobility, or opportunities to participate in the growing urban economy.

Social and business innovators hail from a wide landscape- Government; NGOs; Civil Society Organizations; businesses - large corporates to micro-entrepreneurs; et al. Its' time to celebrate these successes, recognize their sheer ingenuity, perseverance and hard work, and befittingly reward the social entrepreneurs through mainstreaming these experiences in policies, programs and development interventions targeted at the urban poor.

India Urban Space Foundation with support from the World Bank - SIDA Partnership, take the lead in identifying, recognizing, rewarding and disseminating these innovations!



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Innovations in Services for Urban Poor Awards

'Innovations in Services for Urban Poor Awards' will be presented to innovators - individuals or institutions that have demonstrated exemplary success in reaching out and serving the urban poor.

The best entries will be identified by an eminent jury from nominations across the country. The winners will receive the Awards at the hands of national leaders.

Apart from the wide recognition, the Awards will open new vistas to the innovators - linkages with Central, State and City Governments across India, access to newer markets, access to expertise and funding support, all building up an enabling environment for large-scale replication and scaling up.

If your organization is one such agency / project / programme, then we are reaching out to you!

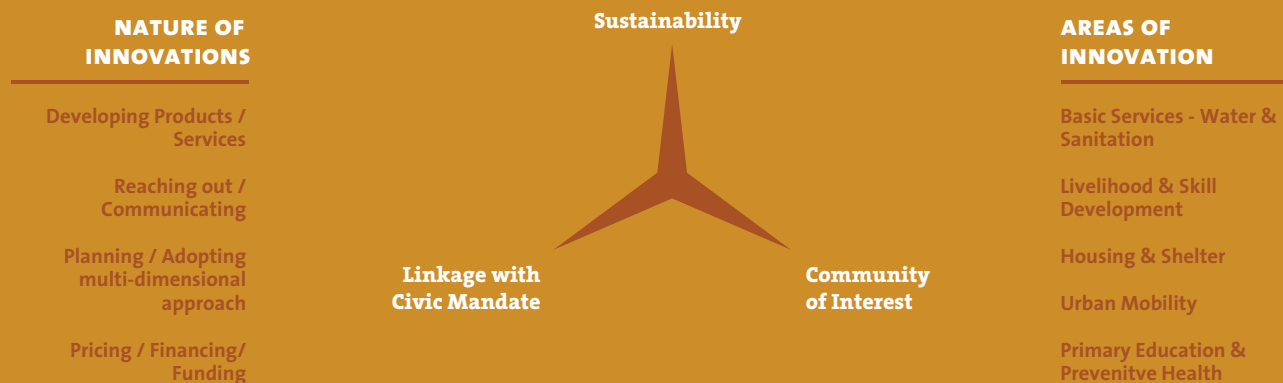
THE INNOVATIONS WE SEEK

The programme shall seek out innovations and assess them around three cornerstones -

Sustainability : Financial sustainability & Replicability, Market orientation & Demand responsiveness.

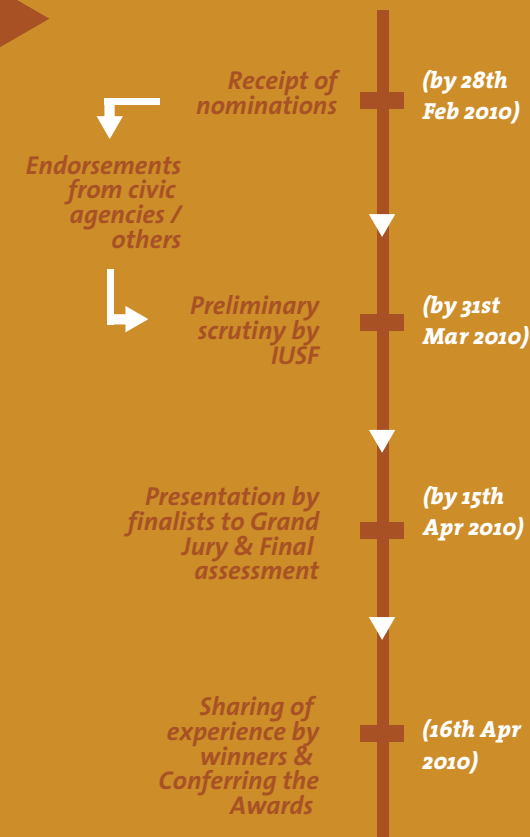
Linkage with Mandates of Civic Agencies : Integrates / has potential for integration with Mandate of Civic Agencies

Integration with Community Interest : Aligns individual and community interest



The programme seeks innovations in areas that are broadly mandates of civic agencies / urban development agencies. Working within these boundaries will enable the program to feed back valuable knowledge and insights into the policies, programmes and projects that are either supported or implemented at Central Government, State Government and city level agencies.

The Process and Schedule



The proposed **Jury** for the Innovations in Services for Urban Poor Awards programme, comprises:

Prof. C K Prahlad

Univ. of Michigan

Mr. Arun Maira

Member, Planning Commission, Govt

Dr. Roberto Zagha

Country Director - India, The World Bank

Mr. Tarun Das

Member of Board, Aspen Institute & former Chief Mentor, CII

Ms. Sheela Patel

Founding Director, SPARC

Ms. Madhu Kishwar

Sr. Fellow, Centre for Studies of Developing Societies

Mr. Jayant Sinha

MD, Omidyar Network India Advisors

Ms. Sudha Murthy

Chairperson, Infosys Foundation

**Key
points
to
Note**

An organization / project / individual may nominate themselves, or be nominated by others.

In either case, all documentation requirements for the nomination must be completed.

There are no fees for entering this competition.

Nominations may be sent in hard copy / email, and the forms may be accompanied by supporting documentation, audio-visual records, etc.

Nominations need not be sent for specific categories, but may highlight salient aspects of the project in relation to the three cornerstones of innovations, and the approaches adopted.

For more details on the process, nomination requirements, downloading the forms, detailed terms and conditions, please access:

www.indiausp.org/innovations

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